TALK FUSION®

All-In-One Video Marketing Platform

Product Value You Can't Find *Anywhere* Else

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From world-class custom branding to an abundance of cutting-edge features and functionality, Talk Fusion's products and services are **unmatched** in the global marketplace.

You could go to multiple companies — requiring multiple accounts, passwords, and payments — and still miss out on all the video products, customization, social media integrations, storage, award-winning technology, and incredible support that Talk Fusion offers **from the convenience of one login and intuitive interface**.

Only Talk Fusion provides the best of the best, with no additional costs:

- Robust all-in-one marketing platform — includes Video Email, Video Newsletter, Live Meetings, Video Chat, & Sign-up Forms
- Custom branding and private labeling — showcase your brand and wow customers
- Unparalleled deliverability — send emails with confidence
- Cutting edge WebRTC technology — say hello to HD video & audio, with no downloads or no dial-ins

So Many Ways To Save

- Access the best global video marketing platform for a one-time fee and $25/month — that's just **$1.50 a day**
- Save **10%** by prepaying for a year
- Refer customers to earn more money

BEST VALUE!

VIDEO EMAIL ONLY	VIDEO SUITE	PRO
Video Email & 1 custom Video Email template	All products & 1 custom Video Email template	All products & **UNLIMITED** custom Video Email templates & private labeling
$99/one-time fee	**$249**/one-time fee	**$1499**/one-time fee
+ $10 per month 100GB Storage	**+ $25 per month** 250GB Storage	**+ $50 per month** UNLIMITED Storage

*These prices apply to all global markets except Indonesia.

PRODUCT COMPARISON: VIDEO EMAIL

	Talk Fusion	Bomb Bomb	CoVideo
COST	$99 one-time fee & $10/month — includes 1 Custom Template	$69/month	$49/month for Video Email only
Custom Templates	1	$250/template	$150/template
Predesigned Templates	1,500 +	100 +	50 +
HD Video	Yes ✓	No ●	No ●
Image Library	Over 2,000	No ●	No ●
Banner Library	Over 500	No ●	No ●
Add Attachments	Yes ✓	No ●	Yes ✓
Customize Data Fields	Yes ✓	No ●	Yes ✓
Private Labeling	Yes ✓	No ●	No ●
Unlimited Video Emails	Yes ✓	Yes ✓	Yes ✓
# Of Contacts	Up to 5,000 (More available for purchase)	Up to 3,500	Up to 1,000
Mobile App For IOS & Android	Yes ✓	Yes ✓	Yes ✓
Real Time Tracking	Yes ✓	Yes ✓	Yes ✓
Live Product Training	Unlimited 1 on 1 product training sessions	Three 1 on 1 product training session	No ●
Group Coaching Sessions	Yes ✓	Yes ✓	Yes ✓
Languages Offered In Custom Templates	22	1 (English Only)	1 (English Only)
Website Languages Available	8	1 (English Only)	1 (English Only)
Whitelisted Delivery	Yes ✓	Yes ✓	No ●
Video Transcoding Into Multiple File Formats	Yes ✓	No ●	No ●
Video Auto Responders	Yes ✓	No ●	No ●
Add Multiple Video Clips	Yes ✓	No ●	No ●
Customize Header	Yes ✓	No ●	No ●
Customize Footer	Yes ✓	No ●	No ●
Add Social Media Links	Yes ✓	Yes ✓	Yes ✓
Customize Social Media Links	Yes ✓	No ●	Yes ✓
HTML Editor	Yes ✓	No ●	No ●
Unlimited Video Storage	Starts at 100GB	Unlimited	Unlimited
Formatted For Mobile Device Delivery	Yes ✓	No ●	Yes ✓
Double Opt-in	Yes ✓	No ●	No ●
Mail Delivery Tracker At ISP Level	Yes ✓	No ●	No ●
Spam Scoring	Yes ✓	No ●	No ●
Custom Domain Key Records	Yes ✓	No ●	No ●
SPF Authentication	Yes ✓	No ●	No ●
Most Modern WebRTC Technology	Yes ✓	No ●	No ●
	Source: www.TalkFusion.com	Source: www.BombBomb.com	Source: www.CoVideo.com

PRODUCT COMPARISON: VIDEO NEWSLETTERS

		Talk Fusion	Constant Contact	Get Response	iContact
	COST	Included with the Video Suite /Pro packs	$45/month	$49/month	$32/month
EMAIL CREATION FEATURES	PRE-DESIGNED TEMPLATES	Over 600	Over 400	Over 700	Over 600
	IMAGE LIBRARY	Over 5,000 (free)	Millions ($8/Pro Image)	Over 1,000 (free)	No
	IMAGE HOSTING	UNLIMITED	2 GB	1024 MB	10 MB
	VIDEO STORAGE	UNLIMITED	No ●	No ●	No ●
	ADVANCED INBOX PREVIEW	Yes ✓	No ●	No ●	No ●
	ADD IMAGES	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	ADD HYPERLINKS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	BASIC FORMATTING	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	CREATE HTML MESSAGES	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	CREATE MESSAGES FROM TEMPLATE	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	VIEW HTML SOURCE CODE	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	CREATE AUTO RESPONSE	Yes ✓	Yes ✓	Yes ✓	Yes ✓
CONTACT MANAGEMENT FEATURES	IMPORT MAILING LIST	Yes ✓	Yes ✓	Yes (up to 5,000 contacts) ✓	Yes (up to 5,000 contacts) ✓
	REMOVE UNSUBSCRIBED CONTACTS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	GROUP EMAIL CONTACTS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	AUTOMATICALLY DETECT DUPLICATE EMAILS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	REQUIRE OPT-IN	Optional ✓	Required ●	Optional ✓	Optional ✓
	SOCIAL MEDIA TOOLS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
SENDING & REPORTING FEATURES	EMAIL JOB SCHEDULING	Yes ✓	Yes ✓	No ●	Yes ✓
	SPAM TEST	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	TEST EMAIL	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	OPENED EMAILS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	FORWARDED EMAILS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	BOUNCED EMAILS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	VIEW UNSUBSCRIBED CONTACTS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	EXPORT & DOWNLOAD REPORTS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	SOCIAL MEDIA INTEGRATION	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	CLICK-THROUGH TRACKING	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	DELIVERED & UNDELIVERABLE	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	COMPARE MESSAGE REPORTS	Yes ✓	Yes ✓	Yes ✓	Yes ✓
TECHNOLOGY	MOST MODERN WEBRTC TECHNOLOGY	Yes ✓	No ●	No ●	No ●
		Source: www.TalkFusion.com	Source: www.ConstantContact.com	Source: www.GetResponse.com	Source: www.iContact.com

PRODUCT COMPARISON: LIVE MEETINGS

		Talk Fusion	Webex Meeting	GoTo Meeting	Zoom
	COST	Included with the Video Suite /Pro packs	$29.95/month PER HOST	$36/month	$19.99/month PER HOST
	Meeting Capacity	Up to 500 Attendees (more available)	Up to 200 Attendees	Up to 150 Attendees	Up to 500 Attendees $259.99/mo PER HOST
	# Of Hosts	15	Minimum of 5	1	Minimum of 10
	Unlimited Meetings	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Mac & PC Compatible	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Global Server Deployment For Max Performance	Yes ✓	No ●	No ●	No ●
	Video Storage	UNLIMITED	10 GB	3 GB	1 GB included — $40/mo for more
	Recording Availability	INSTANTLY	Instantly	Instantly	Instantly
	Share Desktop/applications	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Requires Interface Download/plug-in (Java)	No ✓	No ✓	Yes ●	Yes ●
	Requires Recorder Plug-in	Yes ✓	Yes ✓	Yes ✓	Yes ✓
ESSENTIAL FEATURES	Most Modern WebRTC Technology	Yes ✓	No ●	No ●	No ●
	Share Files	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Allows For Expansion Of Interface Window	COMPLETELY	LIMITED	LIMITED	LIMITED
	Share Mouse/keyboard Controls	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Instantly Change Presenters	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Detailed Presenter Profiles	Yes ✓	No ●	Yes ✓	Yes ✓
	HD-quality Video	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Unicode Compatible: Chat In Multiple Languages	Yes ✓	No ●	No ●	Yes ✓
	Whiteboard/drawing Tools	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	High-quality Audio	Yes ✓	Yes ✓	Yes ✓	Yes —$100/mo extra for toll-free out calls ✓
	Mobile Integration	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	One-click Recording	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Record Every Element Of Meeting, Including Presenter	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Files Presented In Original Format	Yes ✓	No-PDF Only ●	Yes ✓	Yes ✓
	Waiting Room & Meeting Graphic Banner Options	Yes ✓	No ●	Yes ✓	Yes ✓
	Click & Drag Presentation Design Studio	Yes ✓	No ●	Yes ✓	No ●
	International Meetings	Yes ✓	$42.25/mo PER HOST	Yes ✓	Yes — some restrictions on specific countries ✓
	International Audio Calling	Yes ✓	Yes ✓	Tolls for some countries	$100/user/mo
	Software-Based Conference Room	Yes ✓	No ●	No ●	$49.00 EXTRA /mo per room
MEETINGS	Instant Meetings	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Schedule In Advance	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Static Meeting Links	Yes ✓	No ●	Yes ✓	Yes ✓
	Host Webinars and Events	Yes ✓	$499/mo for 1000 attendees	$249/mo for 500 attendees	$54.99/mo PER HOST for 100 attendees
	Training (create courses, use whiteboard, manage materials, etc.)	Yes ✓	$499/mo for 1000 attendees	$179/mo for 50 attendees	No ●
AUDIENCE PARTICIPATION & MANAGEMENT	Customizable Invitations & Registration	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Automated Reminders	Yes ✓	No ●	Yes ✓	Yes ✓
	Private Chat	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Dashboard For Attendee/chat Monitoring	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Detailed Reports (Pre & Post Session)	Yes ✓	Yes ✓	Yes ✓	Yes ✓
TRAINING AIDS	Polls & Surveys	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Share Recorded Sessions Online	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	Content Library	Yes ✓	Yes ✓	Yes ✓	No ●
		Source: www.TalkFusion.com	Source: WebEx.com	Source: www.GoToMeeting.com	Source: https://zoom.us/

PRODUCT COMPARISON: VIDEO CHAT

	Talk Fusion	**Skype**	**Google Hangouts**	**Viber**
COST	Included with the Video Suite/Pro packs	Free if you are calling other Skype users	Free if you are calling in the U.S.	Free if you are calling other Viber users
Cost To Contact A Mobile Phone Or Landline...				
...U.S. & Canada	Included	$2.99/month	Included	Up to $0.019/minute
...North America	Included	$6.99/month	Up to $0.98/minute	Up to $0.92/minute
...The World	Included	$10.00/month	Up to $7.25/minute	Up to $1.39/minute
Download-free	Yes ✓	No ●	Yes ✓	No ●
Mobile Apps For iOS & Android	Yes ✓	Yes ✓	Yes ✓	Yes ✓
Chat Function	Yes ✓	Yes ✓	Yes ✓	Yes ✓
Accessibility	Works with anyone with Internet	Only works with others who downloaded the application	Works with anyone with Internet	Only works with others who downloaded the application
Call Customer Service	Yes ✓	No ●	Yes ✓	No ●
Most Modern WebRTC Technology	Yes ✓	No ●	No ●	No ●
Have To Create User Name	Yes ✓	Yes ✓	Yes ✓	Yes ✓
Advertisements-free	Yes ✓	No ●	Yes ✓	Yes ✓
	Source: www. TalkFusion.com	Source: www.Skype.com	Source: https://hangouts .google.com/	Source: https://account .viber.com/

PRODUCT COMPARISON: VIDEO HOSTING

	Talk Fusion	**Brightcove**	**Wistia**	**Vimeo**
COST	Included with the Video Suite/Pro packs	$199/month Marketing Starter Package (2 users)	Free	$7/month PLUS PACKAGE
Videos	UNLIMITED	50	3	Up to Bandwidth
Bandwidth	UNLIMITED	Up to 100,000 plays	200 GB/month	250GB/year
Cost	Included with the Video Suite/Pro packs	$499/month Marketing Professional Package (10+ users)	$100/month PRO PACKAGE	$20/month PRO PACKAGE
Videos	UNLIMITED	200	10 videos, 0.25 per each video after 10	Up to Bandwidth Restrictions
Bandwidth	UNLIMITED	100,000+ plays	Unlimited	1TB/Year
Cost	Included with the Video Suite/Pro packs	Custom Pricing	$300/month ENTERPRISE PACKAGE	$50/month BUSINESS Package
Videos	UNLIMITED	n/a	Unlimited	Unlimited
Bandwidth	UNLIMITED	n/a	200 GB	Unlimited
	Source: www. TalkFusion.com	Source: www. Brightcove.com	Source: www. Wistia.com	Source: www. Vimeo.com

PRODUCT COMPARISON: SIGN-UP FORMS

	Talk Fusion	Kickoff Labs	Prefinery
COST	Included with the Video Suite/Pro packs	$45/month	$99/month
Unique Visitors	UNLIMITED	Up to 10,000	Up to 10,000
Popup Forms	UNLIMITED	Unlimited	Unlimited
Customizable Data Fields	Yes	Yes	Yes
Unique Campaigns	UNLIMITED	5	n/a
	Source: www. TalkFusion.com	Source: www. KickoffLabs.com	Source: www. Prefinery.com

TALK FUSION®